

STARTUP PANORAMA

EDITION 7.0

DUBALAS A NETWORKING HUB FOR ENTREPRENEURS

حبّي للمشاريغ الناشئة DƯ3AI STARTUP HUB



NETWORKING OPPORTUNITIES IN DUBAI















people have attended Dubai Startup Hub's events in 2019

ANNUAL NETWORKING SERIES

750+ ATTENDEES

Takes place annually for 10 weeks during Q3 and Q4

Topics included: Fintech, Education, Data Science, How To Successfully Scale A Business

MEMBERS BREAKFASTS

130+ ATTENDEES

Run monthly throughout the summer

Bringing the Dubai Startup Hub community together

CO-FOUNDER DUBAI NETWORKING

100+ ATTENDEES

Aimed to support young businesses find a co-founder

Subject matter experts included HR and legal on hand to guide entrepreneurs in finding a co-founder

MARKETACCESS 60+ ATTENDEES

Opportunity to network with leading Dubai corporations

dubaichamber.com/dubaistartuphub

@DubaiStartupHub





people have attended Dtec events in 2019

DTEC FORUM

Managed in partnership with Entrepreneur Middle East

Topics included: Driving Your Business Strategy With Comms And PR; Building A Global Brand In The Digital Age

LEARNING EVENTS

London Business School Entrepreneurs Journey; Dtec Emirati Tech Bootcamp, in partnership with Dubai Startup Hub

NETWORKING AND SOCIAL EVENTS

Barbecues, meetups, social events

HACKATHONS AND COMPETITIONS

UAE segment of 48 hour Angelhack global hackathon series

ROADSHOWS

Roadshow to India in partnership with Dubai Startup Hub, showcasing the UAE startup ecosystem

dtec.ae

@dtec dso





people attended Astrolabs events in 2019

NETWORKING AND LEARNING EVENTS. TALKS AND WORKSHOPS

Topics included:
Playing The Sales Game, Empower
Your Life Workshop; Visual Search –
Searching Everything

ASTROLABS DIGITAL & TECH MEETUP GROUP

Free meetups

ASTROLABS CODE LABS MEETUP GROUP

Free for anyone who wants to learn how to code in Dubai.

15.000+ MEMBERS

are part of Astrolabs' meetup groups

astrolabs.com

@AstroLabsME





people attended TiF events in 2019

TIE DUBAI SUMMIT 2019

600+ ATTENDEES

Two-day event featuring keynotes, mentorship, pitches, master classes and panel discussions.

TIE HUSTLE

Bridging the gap between knowledge transfers and access within the ecosystem

PANEL DISCUSSIONS

Topics included: Rise Of Social Commerce, Navigating the Maze of Online Payments

TIE MENTORSHIP PROGRAM

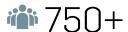
800+ MENTORSHIP HOURS

TIE MAJLIS, MEMBERS BREAKFASTS, RAMADAN NETWORKING IFTARS

> dubai.tie.org @TiEDubai

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event hours took place at in5 in 2019

ADVISORY SESSIONS

Opportunity to meet advisors and get fundamental support in the format of one-on-one advisory.

Topics covered included: Pricing Advisory; Legal Advisory; Technology Solutions Advisory

542+ HOURS

in advisory sessions

TALKS

Topics included: Azure Governance by Microsoft; Sustainability: Is it possible for an emerging brand to function ethically?

NETWORKING

Meylas Al Comedy Networking & Open Mic Night, Kubernetes meetup

STARTUP PITCH DAYS

Pitch day with Venture Catalysts; Pitch day with Eureeca; 176 Startup Battle

infive.ae

@in5dubai



NETWORKING IMPACT

From ambition in fresh graduates aspiring to become entrepreneurs, experienced professionals looking to make the leap to startup life, to founders with businesses at various stages who are members of co-working spaces, incubators and accelerators across the UAE - networking events in Dubai bring together a diverse community to make valuable new connections and expand their circle of contacts.

With no shortage of networking events, meet-ups and trade shows on offer in the emirate, especially when it comes to the tech and startup world, it's easy to walk away just collecting business cards or having repeated your sales pitch for the hundredth time. But as we draw to the end of the year, its worth looking back on events that have truly made a difference and hear from entrepreneurs about what made these networking opportunities stand out from the rest.

ENTREPRENEURSHIP ADVOCACY

For Saad Ansari, <u>Dubai Startup Hub</u> has delivered networking with a difference.

The founder and CEO of <u>Xpence</u>, whose startup set out to innovate for financial inclusion to solve the problem of setting up a bank account for startups in the UAE, said he sees a "big difference" between the Dubai Chamber-lead initiative's networking sessions over other events.



Saad Ansari, founder and CEO of Xpence

"I don't really go to that many other events because the thing with Dubai Startup Hub is that it has a certain gravitas because it is backed by a public sector organization and they are always listening to feedback we share or issues we're having so that they can actually action it," he explained.

Ansari, whose startup placed third at this year's edition of Dubai Chamber's <u>Smartpreneur Competition</u>, added that he has witnessed first-hand how conversations at networking roundtables with Dubai Startup Hub have often led to smaller private feedback groups and <u>entrepreneurship advocacy</u> white papers that address ecosystem challenges like opening bank accounts or fundraising gaps for startups in the UAE.



Mayed Almulla

NETWORKING SERIES

Meanwhile, Dubai Startup Hub's <u>Networking Series</u> helped 25-year-old Mayed Almulla make a tough decision.

The aspiring Emirati entrepreneur, who has been on the fence about founding his own startup and been considering getting a full-time job instead said hearing stories of other founders during the 10-week series has inspired him to take the plunge.

"I've been really unsure of whether to start something or work somewhere and listening to so many people tell their stories has been useful," Almulla said. "I've realized that I won't know till I start and that it's tough but also not as scary as I first thought."



Encouraged by the stories, Almulla participated in Dubai Startup Hub's Emirati bootcamp training in partnership with Dubai Technology and Entrepreneurship Centre (DTEC) that he went on to win for his idea, Junkyard, that helps sell goods for real estate tenants vacating homes. "I'm still in contact with a lot of the people I met at the events," he added. "I really enjoyed meeting them and learnt a lot from their experiences."

Xpence's Ansari added that he ended up becoming really good friends with fellow entrepreneur Moidu Chandanam, whom he met through Dubai Startup Hub's events.

In fact, Ansari is now also on the advisory board of Chandanam's startup Fleetroot.

"Entrepreneurship can be quite a lonely path and while we all have friends, they might not always understand your struggles as a startup," Ansari said. "Someone might tell you they're going on holiday or that they just got their paycheck while you've been working on your idea for two years without a salary, so it always helps to share struggles with fellow founders."

In addition, Ansari shared, he's also been able to recruit new talent through the events. "I ended up meeting another founder at one of the events and she later reached out to me because she was looking for a career change."

CO-FOUNDER DUBAL

Samer Al-Nimr, founder of

Deliver2Mum, an e-commerce site
that delivers baby products directly
to mums across the UAE, said he
was positively inundated with the
applications he received through
Dubai Startup Hub's Cofounder

Dubai program. The matchmaking
program is designed to connect
existing startup businesses to
aspiring Co-founders, to further
improve the success rate of locally
based startups and bring innovative
ventures to the city.

"The program made my life a lot easier by scoping talent, screening applications and shortlisting top-notch candidates," Al-Nimr said. "Deliver2Mum had the highest number of applications. They were the cream of the crop so it was really hard to select. The other positive was that the process really helped me articulate my requirements as well as practice my pitch every time I spoke to a potential cofounder."

Deliver2Mum was also among the startups exhibiting as part of Dubai Startup Hub's stand at GITEX Technology Week this year, gaining an opportunity to network at



Samer Al-Nimr, founder of Deliver2Mum

the event that hosted over 4,800 companies from 140 countries, 750 startups, and 1,500 investors, corporate buyers, accelerators and incubators.

Al-Nimr added that while networking events are great places to make new connections, what makes Dubai Startup Hub's initiatives stand out is "continuity".

"There are lots of events out there, but then it's up to you to take the initiative and followup [after]," he said. "But with Dubai Startup Hub, it's felt like I have a cheerleader, and people to help and provide a long-term support system. It's like they're in the background but available for us if needed. It's not just a one-off."